

TREVOR DUBBERT

Art Director tdubbert@gmail.com

Objective To create cohesive and effective strategies for online, print and broadcast advertising.

Experience **Art Director :: Sept. 2007–Present ::** TiVo Inc. Alviso, CA
Working in the Brand Marketing department I concept and provide brand strategy for corporate sales and marketing campaigns. Creative produced is distributed as web, print and broadcast designs advertising TiVo.

Graphic Designer :: Sept. 2005–Apr. 2007 :: Hotwire.com for Expedia Inc. San Francisco, CA
Designing on an in-house creative team at this travel website, I completed brand style guide development, entry page marketing, online marketing, travel offer emails and search engine optimization projects.

Graphic & Web Designer :: Aug. 2004–Sept. 2005 :: StudioMoon Identity Design San Francisco, CA
At this branding studio, I collaborated with clients and Art Directors to design, develop and update eleven web sites for companies in the San Francisco Bay Area and one client in NYC.

Art Director :: Dec. 2002–Jan. 2008 :: Sole Proprietorship :: Will2Think San Francisco, CA
As a freelancer, I founded and branded my own business for contract work. I completed projects for a diverse group of design studio clients including: Markerseven, Cohn & Wolfe, Modem Media, Progrexion, Filter and Nelson Hernandez Studios.

Academics **Bachelors of Fine Arts in Graphic Design**
Jan. 1998–Dec. 2002 :: Kansas State University Manhattan, KS

- Leadership scholarship recipient.
- Vice President of the university's A.I.G.A. chapter.

Aug. 2004–Nov. 2007 :: Academy of Art University San Francisco, CA

- Graphic design postgraduate studies.
- Coursework focus on advanced typography and branding.

Recognition **American Inhouse Design Award 2011 ::** *GD USA* magazine :: I [TiVo] Entertainment campaign.

Skill set **Advanced skills ::** Adobe Photoshop, Illustrator, and InDesign.
Verbal working knowledge :: Search engine optimization, HTML, CSS, Flash, and User Experience.

Website dubbertdesigns.com