

TREVOR DUBBERT

ART DIRECTOR

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An experienced creative team leader offers talent in branding and delivering impactful advertising collateral in marketing agency and in-house corporate environments. Excels in coordinating and executing traditional and new media strategies, providing oversight and hands-on contributions.

Skill Set

Art Direction | Creative Team Management | Branding | Graphic Design & Production | Direct Mail Concept Development | Advertising | Photo & Video Shoot Direction | Storyboarding | Web & Print Design | Out-of-Home & Trade Show Environments | Adobe Creative Cloud Photoshop | Illustrator | InDesign | Working Knowledge of Social Media, SEO, Basic HTML & CSS

Career Highlights

- **American Package Design Award 2016** and publication in **Graphic Design USA** magazine's April 2016 issue for the Monster Superstar BackFloat 24k packaging.
- **Monster of the Year Award 2014** by Monster, Inc. for monstrous dedication and effort.
- **Directed a multichannel campaign for TiVo in the San Francisco Bay Area in 2012**; increasing DVR sales that included bus sides, billboards, posters, B.A.R.T. station wall ads, online, and newspaper placements.
- Received the **American Package Design Award 2013** from Graphic Design USA for the TiVo Premiere XL4 packaging and an **American In-house Design Award 2011** for the I [TiVo] Entertainment ads.

Professional Overview

Freelance Art Director | Dubbert Creative | 2015–Present

- Independent freelance work for a select group of clients including: Magneti Marketing, Symes & Wright, 2Win! Global, ContextWest, Populus Group, SF Media Works, and Monster Inc.

Associate Art Director | Monster, Inc. | 2013–2015

- Provided art direction in support of high-performance audio products, speakers and mobile accessories.

Art Lead | TiVo, Inc. | 2007–2012

- Created branding concepts and strategy for corporate sales and marketing departments.
- Managed several creative projects distributed as web, print, and broadcast designs advertising TiVo.
- Grew a shrinking client base by rebranding the operation and communicating value to target audiences.
- Led a project to collect 15,000+ new email contacts for the company's direct marketing mailing list.

Graphic Designer | Hotwire.com for Expedia, Inc. | 2005–2007

- Served as a vital member of an in-house creative team working on a leading travel website.
- Supported travel promotions with e-mail, banner, landing page, and homepage designs.

Graphic & Web Designer | StudioMoon Identity Design | 2004–2005

- Collaborated with clients and art directors to design, develop, and update dozens of websites for companies in the San Francisco Bay Area and New York City.

Freelance Graphic Designer | Will2Think | 2002–2008

- Operated as a sole proprietorship, completing freelance projects for a diverse group of design studio clients, including Markerseven, Cohn & Wolfe, Modem Media, Progrexion, Filter and Nelson Hernandez.

Education

BFA, Graphic Design 2002 | Kansas State University